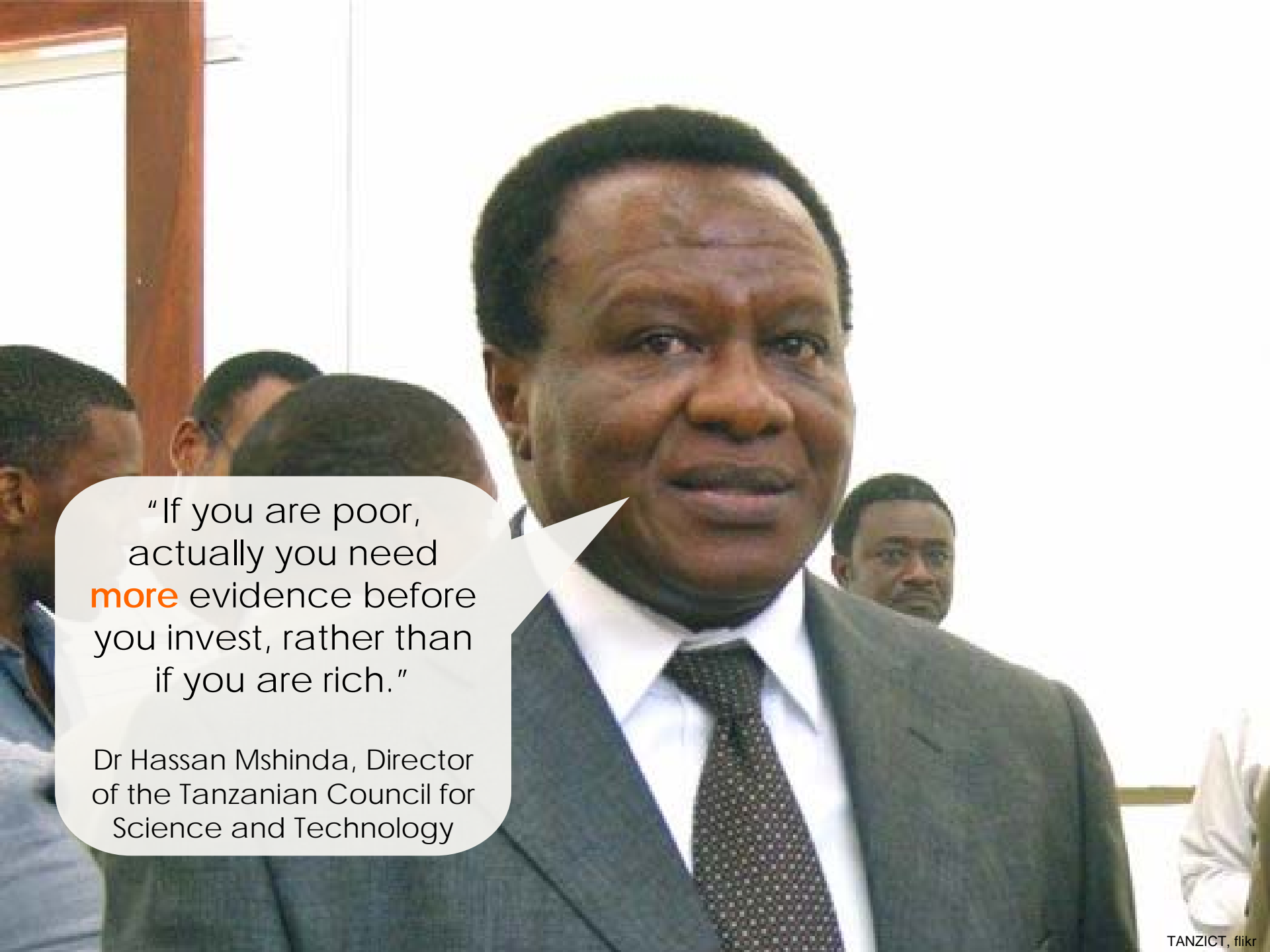


# The policy maker as knowledge broker

Dr Kirsty Newman  
Evidence-Informed Policy Making Programme



“If you are poor,  
actually you need  
**more** evidence before  
you invest, rather than  
if you are rich.”

Dr Hassan Mshinda, Director  
of the Tanzanian Council for  
Science and Technology

**Why** would a policy maker use research?

Extrinsic

Intrinsic

Its about **skills**...

...but its also about **attitudes.**




So how do our  
policy makers  
**measure up?**



What we **want**...



...isn't always what we **need**!

A blurry photograph of a person holding a camera, with a white text box overlaid on the right side. The text box contains the message: "We need to get a clearer picture".

We  
need to  
get a  
**clearer  
picture**

# International Conference on Evidence-Informed Policy Making

National Centre for Technology Management

Ile-Ife, Nigeria

27-29 February 2012

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