

The Administrator  
 ESRC Genomics Policy and Research Forum  
 College of Humanities and Social Science  
 The University of Edinburgh  
 St John's Land  
 Holyrood Road  
 Edinburgh  
 EH8 8AQ



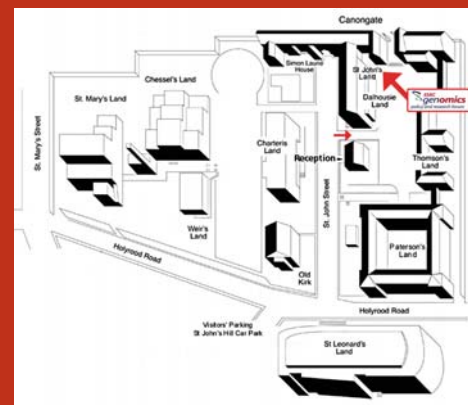
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### The ESRC Genomics Policy and Research Forum:

Led by Professor Steve Yearley and based at the University of Edinburgh, the Forum is part of the ESRC's Genomics Network (EGN), a £12 million investment examining the numerous aspects of the social and economic significance of genomics. The EGN ranges across five universities and involves over a hundred researchers, PhD students and support staff, as well as a rotating cast of visiting research fellows.

The Forum is working to integrate and connect the diverse strands of EGN research with policy makers in the UK and abroad, as well as business, the media and civil society. We also seek to develop links between social and natural scientists working on genomics in areas as diverse as GM crops and food, animal genetics and embryonic stem cell research.



[www.genomicsforum.ac.uk](http://www.genomicsforum.ac.uk)

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# /SALON 03

BROWN/GENTRY/MORGAN



SOCIAL



SCIENCE

**MONDAY 12 MARCH 2007, 5.30PM**  
**ESRC GENOMICS POLICY AND RESEARCH FORUM**  
**UNIVERSITY OF EDINBURGH**  
**ST JOHN'S LAND, HOLYROOD ROAD**

### The Event:

Drinks from 5.30pm in the ESRC Genomics Policy and Research Forum will be followed by a discussion, led by host Alistair Gentry and his guests, exploring how scientific ideas make their way into the public realm via the arts and media. He will also consider how ideas can be transformed both negatively and creatively.

### The Host:

Alistair Gentry is an artist and writer. He's currently artist in residence at the ESRC Genomics Policy and Research Forum, University of Edinburgh, where he has researched and made the animated film installation 'Three Times True' which plays daily between dusk and midnight in the Old College quad until the end of February. His work includes novels, stories, performances, animations and films for broadcast and installation, all of which often incorporate themes from ancient folklore or contemporary myth, and use imagery based on quasi-scientific ideas. He's also a board member and editor of the new fiction website pulp.net. Previous commissions include an animated film on human behaviour in shopping malls for Channel 4 Television, a fake Mars landing broadcast live on the internet, and a documentary film about life in a Chinese school.

[www.alistairgentry.demon.co.uk](http://www.alistairgentry.demon.co.uk)

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### His Guests:

James Morgan is The Herald's science correspondent. He reports on the impact of science on society including: the dangers of the police DNA fingerprinting database; the ethics of human genetic enhancement; the myths of personalised nutrition - nutrigenomics. In his weekly column, he has revealed how smelly Aberdonians hold the secret to fighting malaria, how god helmets can turn us all into geniuses, and how a scientist faked his own death to demonstrate the principles of quantum physics.

James originally graduated in Genetics at Glasgow University, where he enjoyed a brief stint as a researcher studying the genetics of Myotonic Dystrophy. He joined The Herald in 2004, as a features writer, and now writes a weekly column, *Science Notebook*.

Richard Brown is an inventor, artist, experimenter and cybernetician. He creates works that explore ideas about process, time, space, energy, perception and cognition using a variety of media including mould, electro-chemicals, software, computers and electronics. Richard is currently Research Artist in Residence at Edinburgh University's Informatics department, informing the input of art into their new building and developing an exhibition inspired by the English cybernetician Gordon Pask.

Before moving to Edinburgh, after a residency in Australia, Richard was a Research Fellow in Computer Related Design at the Royal College of Art, where he created and exhibited 3 major interactive works Alembic, Biotica and the Neural Net Starfish and published the book *Biotica: Art, Emergence and Artificial-Life*. His work has been supported with awards and grants from Intel, The Arts Council, Sci-Art Wellcome Trust, NESTA and Ideasmart.

[www.mimetics.com](http://www.mimetics.com)  
[artsinformatica.blogspot.com](http://artsinformatica.blogspot.com)

# Reply

To reserve your place, please send this reply form, by Thursday 8 March, to the address overleaf, fax to 0131 651 4748, or email [genomics.forum@ed.ac.uk](mailto:genomics.forum@ed.ac.uk)

Name \_\_\_\_\_

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I will attend this salon

I am not able to attend the salon, but please keep me informed about future events.

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